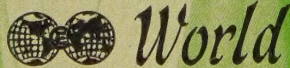


THE
CHRISTIAN ENDEAVOR



JUNE - JULY 1966

The Cover . . .

These Scottish Juniors at the national convention Easter weekend in Leven presented a dramatization of the Prodigal Son. Their alert, happy faces express their enthusiasm for acting out Bible stories. More photos from Scotland appear on Page 9.

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Coming Events

June

- 10-11 — Indiana Retreat, Indianapolis
- 16-18 — North Carolina Young People's and Adult Summer Conference, Crestmont
- 16-18 — Ohio Convention, Steubenville
- 17-19 — Texas Convention, Nacogdoches
- 20-24 — West Virginia Convention, New Cumberland
- 24-26 — California Convention, Santa Barbara

July

- 26-July 2 — Massachusetts Northfield Conference for Youth, East Northfield
- 8-10 — Illinois Convention, Lincoln
- 18-22 — North Carolina Youth Conference, Crestmont

THE

CHRISTIAN ENDEAVOR



World

JUNE - JULY 1966

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REV. F. RUPERT GIBSON (right), Program Committee chairman, confers with Harold E. Westerhoff, World's Union general secretary, on Belfast details.

BELFAST PERSONALITIES

Outstanding Christian leaders will speak at mass meetings during the 15th World's Christian Endeavor Convention July 27-August 1 in Belfast, Northern Ireland.

Dr. Daniel A. Poling of the United States, honorary president of the World's Union, will give the keynote message on the convention theme, "Jesus Christ Is Lord."

Also speaking on Wednesday night is T. George Thomas of Wales, M.P., minister of state in Her Majesty's Government and a Methodist lay-preacher. His subject is "Jesus Christ Is Lord—In a Complex Society." Mr. Thomas has been Joint Parliamentary Under-Secretary of State Home Office since October 1964. He is author of "The Christian Heritage in Politics."

On Thursday evening Dr. Leslie A. Newman will speak on "Jesus Christ Is Lord—In an Expanding World." He has served the Brighton Dome Mission since 1953. A popular preacher, he uses the Dome instead of his church on Sunday evenings and draws large crowds. He is a leader in the "Voice of Methodism" movement.

Bishop Hanns Lilje of Hannover, Germany, will speak Friday night on "Jesus Christ Is Lord—In an Indestructible Church." He was president of the Lutheran World Federation 1952-57. He edits the weekly SONNTAGSBLATT, is co-editor of ZEIT-

WENDE, and also is the author of several books.

The Right Reverend The Lord Bishop of Coventry, Cuthbert K. N. Bardsley, is Saturday night's speaker on the theme "Jesus Christ Is Lord—In a Committed Life." Bishop of Coventry since 1956, he has a great concern for all the new Cathedral stands for. He is chairman of the Church of England Men's Society and is also an artist.

Bishop Clyde W. Meadows of the United States, World's Union president, will bring the closing message Sunday night.

Lord Erskine, Governor of Northern Ireland, is expected to participate in the Thursday evening session and the Prime Minister, Terence O'Neill, will speak at the open-air pageant of the nations Saturday afternoon.

The Bishop of Coventry





Christian Endeavor Calls to Christian Action

Christian Endeavor's 1967 Christian Action Awards Program is a clear call to youth—and it's all new! It features a new name, an expanded scope, and an enlarged field of competition.

"The all new 1967 Christian Action Awards Program makes it possible for youth to report projects and activities that reach into new areas of witness," said Rev. Christian A. Tirre, citizenship director of the International Society, as he announced the new program.

"Many more projects that show the difference Jesus Christ makes in each life and all of life can be entered in the 1967 program," explained Mr. Tirre. "The program also opens up a new competition for local Christian Endeavor unions."

This sixteenth annual competition is an Awards Program based on Christian action reported by individuals, Christian Endeavor societies and similar youth groups, and local Christian Endeavor unions in the United States and Canada. For the first time local unions—branch, city, county, or district—are eligible to compete.

"The main purpose of the program," states Mr. Tirre, "is to challenge Christian youth to relate themselves to Jesus Christ and His Gospel message in all areas of life in order to develop leadership committed to Jesus Christ, the way, the truth, and the life for the community, nation, and world both now and in the years to come."

The Albert H. Diebold Awards for winners in the 1967 Christian Action Awards Program will total more than \$1,000 in cash, grants to attend the 49th International Christian Endeavor Convention, award plaques, and certificates. Deadline for entries is February 15, 1967. Winners will be announced on April 25, with awards to be presented during the International

Convention in Detroit, Michigan, July 3-7.

The International Society's 1967 Christian Youth Witness, including the Awards Program, a program of education on the effects of smoking and use of alcohol and narcotics, and a fight against obscene literature, is made possible through a gift from The Diebold Foundation. For the eleventh year the awards are named in honor of Albert H. Diebold, a Christian layman of New York City who died in 1964. Through his generous financial support, continued through The Diebold Foundation, this program has been made possible.

In the individual competition all youth in the United States and Canada who have not reached their 25th birthday by February 15, 1967, may participate. Entries may be an article, editorial, talk, poster, black and white photograph, or cartoon developed, written, or released after February 15, 1966, and used as a Christian witness in the community by February 15, 1967. Each entry will be evaluated on the basis of originality, excellence of literary or art form used, and Christian witness to the community.

First individual award will be \$125 in cash plus a grant (to a maximum of \$75) for expenses of attending the Detroit Convention full time. Second place award is \$100 plus a grant (to a maximum of \$50) for convention attendance. Third award is \$75, with three runner-up awards of \$25 each.

Societies with a majority of members under 25 years of age may enter a Christian action project sponsored by them and commenced after February 15 this year and completed by next February 15. Entries will be evaluated on the basis of group participation, goals established or achieved, and Christian witness to the community.

The winning society will receive \$150 in cash plus a grant (to a maximum of \$100) for expenses of one or more youth representatives to attend the Detroit Convention full time. Second award is \$100 plus a convention grant (to a maximum of \$75). Third is \$75, with three runner-up awards of \$25 each.

The new category for local unions includes all groups in the United States and Canada with a majority of constituents under 25 years of age. They may enter a Christian action project sponsored by the union, commenced after February 15 of this year and completed by February 15 next year. Entries will be evaluated on the basis of group participation, goals established or achieved, and Christian witness in the area.

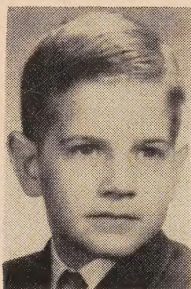
First award for local unions is \$125, with \$75 for the second-place winner and \$50 for third honors.

Award plaques will go to the top 15 winners, with honor certificates to all other qualified entrants.

Mr. Tirre lists these additional purposes of the Awards Program:

- To implement the biennial theme, "Jesus Christ—the Way."
- To interest Christian youth in discovering opportunities for witnessing in today's world the difference Jesus Christ makes in each life and all of life.
- To encourage youth to put their Christian convictions into action in all their daily relationships.
- To inspire Christian youth to witness and to serve together for Christ and the Church in their community.
- To challenge Christian youth to relate themselves to Jesus Christ and His Gospel message in such areas as the home, civic life, and recreation and in dealing with such evils as prejudice, Communism, gambling, obscene literature, and the use of alcohol, tobacco, and narcotics.

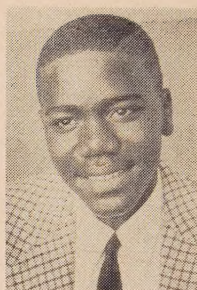
Full details about the new Christian Action Awards Program and helpful suggestions for entries may be secured by writing to the International Society of Christian Endeavor, 1221 East Broad Street, Columbus, Ohio 43216.



Stephen Aylward



Ruth Perrin



James Simms

1966 ENDEAVORERS OF THE YEAR

Societies, unions, and other groups which enrolled during the 1966 Society Roll Call December through March were entitled to select one of their own members to be honored as their Endeavorer of the Year. A special gold card certificate was provided for presentation to each one so honored. Through the pages of THE CHRISTIAN ENDEAVOR WORLD you will meet some of these 1966 Endeavorers of the Year.

Stephen R. Aylward

It is appropriate that the first Endeavorer of the Year to be presented is the nominee of the Junior Society at Christian Endeavor's No. 1 Church — Williston Congregational Church, Portland, Maine, where the movement began. Stephen is 12 years old and attends Chapman School. In his society he serves as Faith Committee chairman and has a perfect attendance record. He participates in Sunday school chapel services and sings in the Junior Choir. Stephen plays the trombone in the school band and orchestra and is also a Boy Scout. Rev. S. George Bovill is the minister.

Ruth E. Perrin

Honored by the Christian Endeavor Society of Roseville United Brethren in Christ Church is Ruth E. Perrin, 19 years old. She lives in Ayr, Ontario, where she is completing the 13th grade at Galt C.I. and V. School. Having held several positions in the society, she is now vice-president. For the church she is pianist and organist, sings in the choir, and leads the

Junior Department singing. Ruth was pianist for Ontario Union at last year's summer camp and was chairman of the fall rally. She is active in Junior Farmers and has completed 12 home-making clubs in 4-H work. Rev. C. Keith Nicholson is the minister; Henry Diebel is society president.

James L. Simms

The Christian Endeavorers of Capitol View Baptist Church, Washington, D.C., have selected 21-year-old James L. Simms. After graduation from Eastern High School in 1962, he served two years in the U.S. Naval Air Force; he is now in the Naval Air Reserve and is employed by the D.C. Public Library. At church he is co-counselor of the Junior High society and co-chairman of the Young Adult Work Committee. He also teaches Sunday school, sings in the choir, belongs to the Men's Club, and is Cub Master for Pack 351. Active in the Golden Rule Union, he is assistant Junior superintendent and on the program committee. Rev. Andrew Fowler is the minister.

THE LAND of the SHAMROCK

By Rev. F. Rupert Gibson

Ireland, which will welcome thousands of delegates and visitors from all over the world to the 15th World's Christian Endeavor Convention in July, has been called the Emerald Isle. Those who come will be delighted with the wonderful green tint of fields, hills, and mountains, of trees and hedges.

Everywhere in Ireland the shamrock grows and so is regarded as the national emblem of Ireland. On the 17th of March, the day of Ireland's patron saint, Saint Patrick, Irishmen everywhere wear sprays of shamrock. It is said that when Saint Patrick was wishing to teach the lesson of the Trinity he plucked a shamrock with its three leaves and held it up, to describe the Three in One and the One in Three.

It is natural that a green shamrock should be picked as the background of the convention badge with superimposed upon it a globe of the world.

The King's Hall, convention headquarters, is the main building of the Royal Ulster Agricultural Society and is the largest hall in Northern Ireland. It is in a setting which includes lovely walks and trees with seats and a great open-air arena where on Saturday afternoon there will be staged a great pageant of the youth of the nations. The King's Hall can accommodate 8,000 people and has many halls and rooms for sectional conferences and meetings. A special platform is being erected to accommodate the choir of 500 voices.

Plans are already far advanced and registrations are coming in from many



parts of the world. Radio and television networks have promised full coverage, including a documentary on the history of Christian Endeavor and epilogues on the national television each evening at the close of day by conference speakers and others. Already the press is giving good publicity and many people are talking about the convention and praying for it.

Special emphasis is being made upon the daily prayer which is being circulated for members all over the world to use as "a girdle of prayer around the world." As the date draws nearer it is hoped that the spirit of prayer for blessing upon the gathering will be intensified.

Ireland is a land which in the past has been greatly blessed of God as a center for revival. Ireland was a pagan land, but as a result of the missionary work of Saint Patrick became known as "the island of Saints and Scholars" and out from it went missionaries of the Gospel all over Europe. It is hoped that the Emerald Isle will be the place, and the 15th World's Christian Endeavor Convention the medium, which God will use to give blessing again to His people, and that from it there will come new inspiration through the Holy Spirit which will be the beginning of new things in the Church, a new impetus to Christian Endeavor throughout the world, and even the commencement of a revival.



BERLIN—

Harold E. Westerhoff, general secretary of both the International Society and the World's Union, spent fifteen days this spring in Great Britain and Ireland, Scandinavia, and Berlin. After meetings in Belfast and England in preparation for the World's Convention this summer, he was in Berlin April 3-5, visited Oslo and Copenhagen, and ended his tour in Leven, Scotland, April 9-11 at the Easter weekend Scottish National Convention. He spoke twice on worldwide Christian Endeavor.

TOP — Harold Westerhoff with German leaders at a fellowship supper in Spandau Mission Hall; this room was furnished by the Ohio Christian Endeavor Union. During the supper hour plans were made for the visit of the Vikingland Tour Party to Berlin in August. A worship service followed with Mr. Westerhoff speaking. CENTER — The choir at the Palm Sunday service at Tempelhof Christian Endeavor House. LEFT — At the Reinickendorf Christian Endeavor House Mr. Westerhoff paused for this photo with Pastor Harald Engelhardt (left) and Guenter Hessler, president of the Berlin Federation.



SCOTLAND

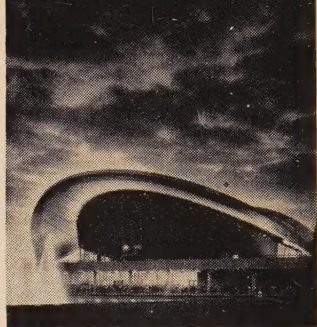
ABOVE — Reviewing the convention program with Andrew Stewart, who wears the presidential chain of the Scottish Union, are Harold Westerhoff and other leaders. RIGHT — Mr. Westerhoff presents the trophy to the winning team in the National Bible Criss-Cross Quiz. BELOW—The Concords, a Christian beat group, were a convention feature. Members are (from left) Leslie Mitchell, Gordon A. Webster, Ian Ramsden, and Douglas Watt. Mr. Webster is an Endeavorer at Renfrew Baptist Church; the others are from the Church of the Nazarene, Paisley.



World Congress on Evangelism

Kongresshalle, Berlin

October 26-November 4, 1966



Invitations to attend the World Congress on Evangelism to be held in Berlin this fall have now been extended to delegates from almost 100 countries, according to Dr. Carl F. H. Henry, chairman.

Maximum participation will be 1,262, the capacity of the Kongresshalle. Invitations have been extended in three categories—delegates, observers, and news media.

Bishop Clyde W. Meadows has been invited as a delegate representing the World's Christian Endeavor Union. Rev. Arno Pagel of Germany and Harold E. Westerhoff, World's Union general secretary, have been invited as observers.

The Congress, called by Dr. Henry

“the largest evangelical transdenominational endeavor in evangelism ever held in modern times,” is sponsored by his magazine, CHRISTIANITY TODAY, as a tenth anniversary event.

In announcing the theme—“One Race, One Gospel, One Task”—Dr. Henry said it “stresses the unity of mission which leaders hope will characterize the gathering.” More than 200 people will participate in the ten day program; in addition to 20 major messages and papers, there will be over 150 panel discussion papers and reports.

When Harold Westerhoff was in Berlin in April he visited the Congress offices and met with Dr. Stanley Mooneyham, the coordinating director.

It's Detroit in '67

Detroit, Michigan, motor car capital of the world, will be the site of the 49th International Christian Endeavor Convention July 3-7, 1967.

The Detroit Convention Committee, headed by Harold N. Bogart, is organizing to make plans for local arrangements. A full committee meeting was held May 31.

Program details are being completed. Headquarters hotel will be the Statler Hilton. Meals and most of the convention sessions will be in fabulous Cobo Hall, overlooking the Detroit River. A special feature will be an international “floating” session one evening. Economical “package plan” rates will cover hotel, meal, and other convention costs.



DETROIT CONVENTION COMMITTEE members at the home of Harold N. Bogart (standing), general chairman, include (from left) Nicholas Van Wingerden, associate chairman, Mrs. Van Wingerden, Barbara Bechtol, Mrs. John Ball, and Wallace Winters.

HONOR SOCIETIES

Since the last list was published of societies and unions who have officially become members of the International Society of Christian Endeavor by financial support during the Membership Mobilization, a number of others have participated in the 1966 Society Roll Call. Organizations listed below contributed during April. Those receiving red seal certificates have given \$30; blue seals represent a gift of \$15 or more.

Red Seal

Northeast Branch Adult Fellowship, Philadelphia, Pennsylvania

Blue Seal

Adult, Lake Avenue Congregational Church, Pasadena, California

Junior, Trinity Reformed Church, Pella, Iowa
Junior, Second Reformed Church, Somerville, New Jersey

Alumni Fellowship of New York City, New York

Junior, Calvary United Presbyterian Church, Ambridge, Pennsylvania

Senior, St. Bartholomew's Union Church, Hanover, Pennsylvania

Mt. Tabor Evangelical United Brethren Church, New Holland, Pennsylvania

West Branch Juniors, Philadelphia, Pennsylvania

Young People's, Oncas Island Community Church, Eastsound, Washington

Project Your Influence Beyond Your Lifetime

By placing the International Society of Christian Endeavor in your Will, your influence can be projected beyond your lifetime; and you can be a blessing to thousands of boys and girls who will benefit by the ministry of Christian Endeavor.

Consult your lawyer. For information write to Harold E. Westerhoff, General Secretary, International Society of Christian Endeavor, 1221 East Broad Street, Columbus, Ohio 43216.

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Miss Phyllis I. Rike, Editor
THE CHRISTIAN ENDEAVOR
WORLD
1221 East Broad Street
Columbus, Ohio 43216

NEWS



THE CHILDREN'S WORK COMMITTEE meeting in Columbus April 1-2 included (from left) Rev. Christian A. Tirre, educational secretary; Florence Zimmerman; Mrs. Nathan H. VanderWerf; Mrs. Kent D. Maxwell, chairman; and Mrs. Warren G. Hoopes, Sr.

2,796 Registered

A total of 2,796 registered for the Los Angeles County Convention at Van Nuys, with 2,300 attending. Dale Evans, Queen of the Cowgirls, spoke at the closing session Sunday afternoon. John M. Swan was elected president. Cecil A. Jeffery is the executive secretary. Los Angeles County sponsors six summer conferences for Juniors through Adults at its beautiful Tahquitz Pines grounds.

New Equipment at Headquarters

Materials from International Society Headquarters in Columbus have

AN UNUSUAL "automobile" cake (left photo) helped John Thuss



a new look these days as the result of the purchase of a Roneo mimeograph. This new equipment was made possible through gifts to the Minnie Boyer Memorial Fund. Special thanks are due to Mrs. R. Owen Harrison of Columbus, Ohio, who established this fund in memory of her mother, a dedicated Christian.

Detroit 1967 Place Mats

Attractive place mats are now available for promotion of the 49th International Christian Endeavor Convention. Send requests to Headquarters in Columbus, Ohio.

(standing) promote Detroit 1967 at the Middle Atlantic Regional Conference banquet in April; at left is Lavern Billig, regional vice-president, with Dr. Fred C. Kuehner. Below—The mayor, a former Endeavorer, welcomed delegates to Reading, Pennsylvania; with him are Arch and Helen McQuilkin.

Photos by Rev. Christian A. Tirre





ENDEAVORERS IN ACTION

Personalia

Wanna M. Sell, general treasurer of the Church of the United Brethren in Christ, passed away May 15. She had been in failing health for about two years. Bishop R. W. Rash officiated at the funeral services at her home church near Rockford, Ohio. Miss Sell was an enthusiastic Endeavorer and, in addition to being a member of the International Society Board of Trustees, had served on the Youth Work and the Adult Work Committees.

Leon Castner, citizenship winner, has been selected to attend New Jersey Boys' State. He also won third place for extemporaneous speaking in the state.

Another citizenship winner, *Carol E. Beatty*, has been selected for Ohio Girls' State.

"SPRING TONIC" was an appropriate name for the Ontario conference April 15-16 at North Bruce. Sixty enthusiastic youth enjoyed singing led by James Laing (below). A special feature was "Why Workshops" led by Myrtle Devitt, Henry Diebel, Florence Zimmerman, Mary Biggam, Islay Wrightson, and Mr. Laing. One group (right) helped plan the banquet program. Rev. Donald Herbison, Erin Presbyterian Church, was guest speaker. Arlene Zavitz was pro-

For Juniors Only

Sixty Ontario Juniors and their leaders met May 7 at Patterson Presbyterian Church in Toronto for their annual convention. Theme was "Jesus Christ My All." In the Bible Quiz contest the Queen East Presbyterian Junior Society of Toronto placed first, with Fourth of Bruce Juniors winning the Head Band Contest and also the honor banner for the year's work.

North Carolina Youth Team

The North Carolina Union is sponsoring a Youth Evangelistic Team which will be available for weekend services. Donald Routh will be the speaker, with Sandra Bovender, Charlene Williams, and Beverly Kiser taking care of the music. The team is offering to visit any church throughout the state.

gram chairman with Douglas Wrightson in charge of local arrangements.

Photos by Alice Oswald



1966-67 Guide for Action Writers

Charles C. Meek of Arcadia, Texas, has prepared the materials for the Junior High Edition of the 1966-67 Guide for ACTION. Mr. Meek is vice-president in charge of the Southwestern Region for the International Society and a past president of Texas Union. He is a high school English teacher and is active in Arcadia Christian Church.

The writer of the Senior High-Young People's Edition is Elwood Dunn, extension representative of the International Society and general secretary of the Michigan Union. He is a member of the Executive Committee, chairman of the Youth Work Committee, and a member of the Educational Committee of the International Society. He is also minister of Ferndale Christian Church, Ferndale, Michigan.

The Guide for ACTION 1966-67 folders may be ordered from the International Society at 25c each. Each edition



Charles C. Meek



Elwood Dunn

includes topics and activity suggestions for the five major committees, plus the Executive Committee—a page each month September through August. The folders also provide two calendar pages with space to list weekly leaders. Order a supply for summer planning conferences and for use throughout the year.

TOPICS FOR ALL AGES

Junior *Meetings*

Three topic quarterlies, each beamed to a specific age group — JUNIOR for children ages 9-11 with special helps for Primaries (ages 6-8), JUNIOR HIGH for those 12-14, and YOUTH for ages 15-24 (Senior High-Young People).

Junior High *Meetings*

Each issue contains two pages of specific helps for each week's meeting, with resources for special activities, publicity, worship suggestions, etc. Yearly rates for subscriptions in the United States and Canada are: Single subscription, \$2; five copies to one address, \$8; 10 copies, \$13. The single copy cost is 60c.

Youth *Meetings*

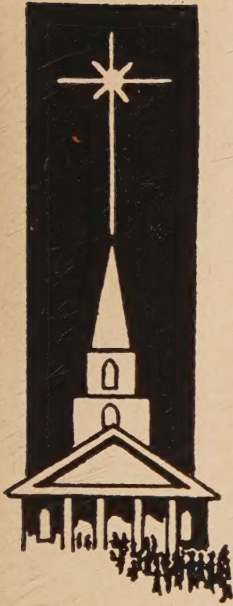
Combination subscriptions to THE CHRISTIAN ENDEAVOR WORLD and the CE MEETINGS quarterlies offer real savings — a year's subscription to any two of these publications, \$3; to three, \$4.50; to all four, \$6.

Young Adult and Adult Topic Summaries (Series V)

An 18-page mimeographed unit, including 52 undated summaries, enough for a full year of meaningful programs for Adults. The unit costs 35c.

Order from

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By the
general secretary

HAROLD E.
WESTERHOFF



Youth Beware

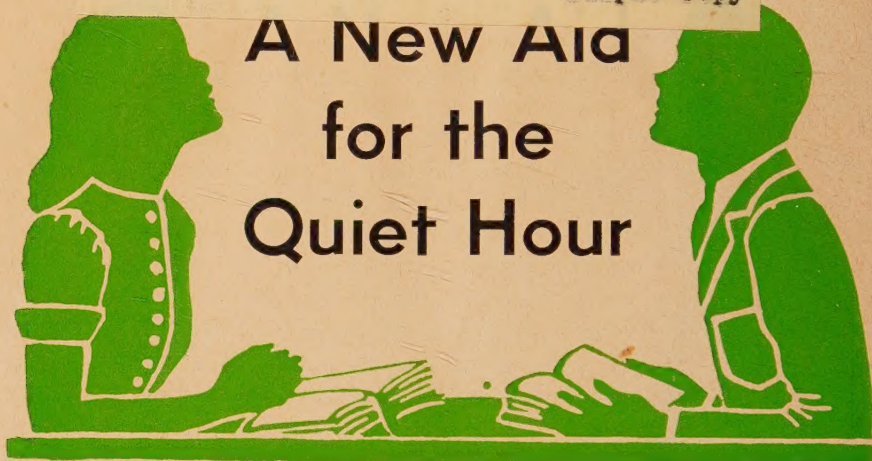
IN THIS DAY of a major tug-of-war for the minds of men no one escapes. And the Communist apparatus is overlooking no bet in exposing the minds of youth to some of the most attractive and beguiling propaganda of all time.

• Perhaps the most influential and effective agency on the side of the Communists is the World Federation of Democratic Youth. It is unashamedly a Communist tool, and even the most superficial reading of the stuff it puts out clearly convinces one that its aim is the destruction of democratic America through capturing the minds of its youth. • The International Society, and doubtless many other religious youth-serving agencies, weekly receives many items mailed from the captive capitals of Eastern Europe. Interestingly enough the freedom of the mails is available to these groups—and at rates the same as legitimate organizations such as Christian Endeavor pay. The pieces include slick cover magazines, multi-color posters, attractive date books, pretty post cards—just about the whole run of items usually employed in a first-class, well planned and purposeful direct mail public relations program. Such is the material from the WFDY. • The effectiveness of the pieces was forcefully demonstrated when recently a sampling of them was displayed before a group of top Christian Endeavor leaders. No one in the group could identify them as Communist inspired and oriented literature. And the success of their efforts lies right there. If thinking, discerning Christian leaders are not able to detect this sinister stuff, then what of the young people? And what of the possibility that other leaders in other walks of life might expose young minds to it? • Again and again, as Christians we must with vigor and clarity declare and demonstrate that Christ is the answer.

Mr. Jay Stillson Judah, Librarian
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Berkeley, California 94709

Sample Copy

A New Aid for the Quiet Hour



1966-67 Daily Bible Readings and Christian Endeavor Topics

Brand new units in three editions — Junior, Junior High, and Senior High - Young People's. Each unit is an eight-page folder $2\frac{1}{4}'' \times 7\frac{1}{4}''$ — a convenient size to slip into a Bible, ready for daily use. Each contains the daily Bible readings and Christian Endeavor topics for the age group from September 1966 through August 1967.

Priced low enough so that each Endeavorer may have his own copy — 7c each, 60c a dozen, \$4 per hundred. Order enough for every member.

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